

Contents

Research Papers

SAME-DAY TRIPS: A CHANCE OF URBAN DESTINATION DEVELOPMENT
Stetic, Snezana, Dario Simicevic, and Sara Stanic

CORIDORS: DEVELOPMENT OPPORTUNITY OF SERBIA
Laketa, Marko, Jugoslav Anicic, Mira Zaric, and Sveltana Vukotic

MOLECULAR GASTRONOMY IN FUNCTION OF SCIENTIFIC
IMPLEMENTATION IN PRACTICE
Ivanovic, Slobodan, Kresimir Mkinac, and Luka Perman

AMERICAN TOURISTS' PERCEPTIONS OF TOURIST GUIDES IN
BELGRADE
Rabotic, Branislav

OPPORTUNITY FOR INCREASING REVENUE IN TOURISM WITH OPTIMAL
STRUCTURE OF THE TOURISM OFFER
Budinoski, Mihaljo

POLICIES OF RETAIL SECTOR OF INDIA AND OTHER SELECTED
COUNTRIES
Mukherjee, Subhadip

THE CHALLENGES OF FAMILY BUSINESS
Stoilkovska, Aleksandra

FACTORING: ALTERNATIVE MODEL OF FINANCING
Ivanovic, Sasa, Suzana Bareša, and Sinisa Bogdan

MODERN ASPECTS OF THE TOURIST INDUSTRY DEVELOPMENT
PROBLEM IN KAZAKHSTAN
Zholdasbekov, Abdimanat

MEZZO ECONOMICS ANALYTICAL APPROACH AS THE PROPULSIVE
PART OF MANAGERIAL ECONOMICS IN TOURISM
Kozuharov, Sašo

MACEDONIAN STOCK EXCHANGE: DEVELOPMENT OF INVESTMENT
BANKING AS OPPORTUNITY FOR LARGER INVESTMENTS IN NATIONAL
ECONOMY
Ivanovska, Nedica, and Zoran Ivanovski
